Privacy Policy

Legal Conditions / Privacy Policy

1. General conditions

This website is owned by Kompania Piwowarska S.A., having its registered office in Poznań, Poland (hereinafter referred to as “KP SA”).

The purpose of the website is to provide Users with information about KP SA products, including advertising and promotion of these products.

KP SA protects privacy of Users of this website (hereinafter referred to as “you”, “User”, or “Users”). This policy outlines the type of information KP SA may collect via this website and how it may use that information.

By using this website and/or providing personal information to KP SA, you agree to the terms and conditions of this policy.

2. Limiting access to minors

Access to our website is restricted to people over 18 or the legal age for lawfully purchasing alcohol – according to the laws of the country from which they view the website. KP SA does not intend to collect the personal information of any individual who is under 18 years of age or below the minimum legal age (if higher than 18). If we become aware that the personal information of any individual under this age is provided to us, we shall delete it from our database.

3. Collection and use of personal information

To use this website Users do not have to provide KP SA with personal information, i.e. data allowing identification (including e.g. full name, date of birth, phone number). However, when using this website Users may be requested to provide KP SA with their personal information for a specific purpose: to take part in a competition, to answer a question or to receive our newsletter. Providing such personal information (e.g. email address) is voluntary, but at the same time required to meet the intended purpose.

If a need for using a User’s personal information for a specific purpose arises, KP SA will inform the User of the fact at the time of collection. By providing this information, the User consents to the use and disclosure of such personal information for the specified purposes.
4. Processing personal information

All data about Users collected by KP SA via this website is stored and processed in a way that ensures its safety, in compliance with the Polish law.

5. Disclosure/provision of personal data

Personal data provided to KP SA within this website shall not be transferred or disclosed to third parties, unless after obtaining User’s explicit consent. The above does not apply to the provision of personal data at a lawful request of authorized administrative authorities or courts.

6. Cookies

Cookies are files or part of information which may be stored on a User’s computer when they visit our website. Cookies help analyse websites that are visited or let website administrators know when a particular site is visited. Cookies allow websites to automatically identify a User. By using cookies a web application can tailor its operations to User needs, likes and dislikes by gathering and remembering information about User preferences. KP SA does not use any cookies to collect information that may help establish a User’s identity.

KP SA may use cookies to recognize Users (in particular their age) and to collect general statistical information about how Users use this website. KP SA does not use cookies to collect personal data such as: first name, surname or email address.

How to control and delete cookies

Users may delete cookies – cookie files are stored on the hard drive or internet browser. Users should use browser settings to restrict or block the cookies served by KP SA, or indeed any other website, or to receive notification of cookie placement requests or to decline cookies completely. Use the browser’s “Help” function to find out how to do that. Please be aware that declining or denying cookies may prevent you from being able to use the website to its highest capability.

7. Security and accuracy

Security and accuracy of User’s personal information is important to us. Therefore we have put in place physical and electronic procedures to maintain the security of User’s personal information. Only authorised administrative staff will have access to that information. Users have the right to check their data, amend it or demand that such data be deleted. If you have submitted personal information to us and would like that information to be deleted from our records or updated, please contact us at poczta@kp.pl.
Please note that we require some time to update User data.

8. Content placed on the website by Users

If Users are allowed to place content on this website – in particular comments – KP SA reserves the right to remove any content published by a User which in KP SA’s opinion may infringe a law, be an affront to public morality, abuse religious beliefs, a third party’s personal or other rights, the good name of KP SA or a brand presented on the website, or contains vulgar or abusive language.

9. Contact us

Should you have any additional questions, do not hesitate to contact us at poczta@kp.pl.

Company’s registered office address in Poznań:

ul. Szwajcarska 11
61-285 Poznań
phone: +48 (061) 667-77-94
phone: +48 (061) 667-70-00
fax: +48 (061) 667-78-50

10. Amendment

KP SA Privacy Policy is subject to change. User’s right arising from this Privacy Policy shall not be limited without User’s explicit consent. Any changes to this Privacy Policy shall be published on this website. Previous versions of this Privacy Policy shall be kept in the archive in order to enable Users to familiarize with them.